

# Supportive Housing and Oregon's Statewide Housing Plan

Oregon Housing Conference  
October 15, 2018

Kenny LaPoint, Assistant Director of Public Affairs  
Oregon Housing and Community Services



# OHCS: Who we are, where we have been and what's next

- **State of Oregon Housing Finance Agency**
  - Homelessness, Housing Production, Preservation, Energy Services, HUD Project-Based Contract Administration, Homeownership, Foreclosure Prevention
- **2017 Legislative Session Wins**
  - LIFT \$80 million
  - Emergency Housing Assistance \$40 million
  - Preservation \$25 million
- **2018 Short Legislative Session**
  - Document Recording Fee increase
- **Statewide Housing Plan**



# Plan Development Process



# Guiding Principles for the Plan



**Advance equity and racial justice by identifying and addressing institutional and systemic barriers that have created and perpetuated patterns of disparity in housing and economic prosperity.**

## ***2019-2023 Goal***

OHCS will collaborate with its partners and stakeholders to create a shared understanding of racial equity and to overcome the systemic injustices faced by communities of color regarding housing discrimination, access to housing and economic prosperity. Communities of color will experience increased access to OHCS resources, and achieve greater parity in housing stability, self-sufficiency, and homeownership.



**Work to close the affordable rental housing gap for low income households by accelerating and expanding access to affordable rental housing and reduce housing cost burden for economically vulnerable Oregonians.**

## ***2019-2023 Goal***

OHCS will triple the existing pipeline of affordable rental housing – up to 25,000 homes in the development pipeline by 2023.



# DRAFT Policy Priority: Homeownership

**Provide more low- and moderate-income Oregonians with the tools to successfully achieve and maintain homeownership, particularly in communities of color**

## ***2019-2023 Goal***

OHCS will assist at least 6,500 households in becoming successful homeowners while sustaining efforts to help existing homeowners retain their homes. OHCS will increase the number of homebuyers of color in our homeownership programs by 50 percent as part of a concerted effort to bridge the homeownership gap for communities of color while building pathways to prosperity.



# DRAFT Policy Priority: Rural Communities

**Change the way OHCS does business in small towns and rural communities to be responsive to the unique housing and service needs and unlock the opportunities for housing development.**

## ***2019-2023 Goal***

OHCS will collaborate with small towns and rural communities to double the pipeline of projects to build or improve rental housing and tailor services to meet the unique needs of rural Oregon. Partnerships among housing and service providers, private industry, employers, local governments, philanthropy and other stakeholders will flourish, leading to improved capacity, better alignment of efforts and leveraging of resources.





# DRAFT Policy Priority: Homelessness

**Build a coordinated and concerted statewide effort to prevent and end homelessness, with a focus on ending unsheltered homelessness of Oregon's children and veterans.**

## ***2019-2023 Goal***

OHCS will drive toward impactful homelessness interventions by increasing the percentage of people who are able to retain permanent housing for at least six months after receiving homeless services to at least 85 percent. We will also collaborate with partners to end veterans' homelessness in Oregon and build a system in which every child has a safe and stable place to call home.



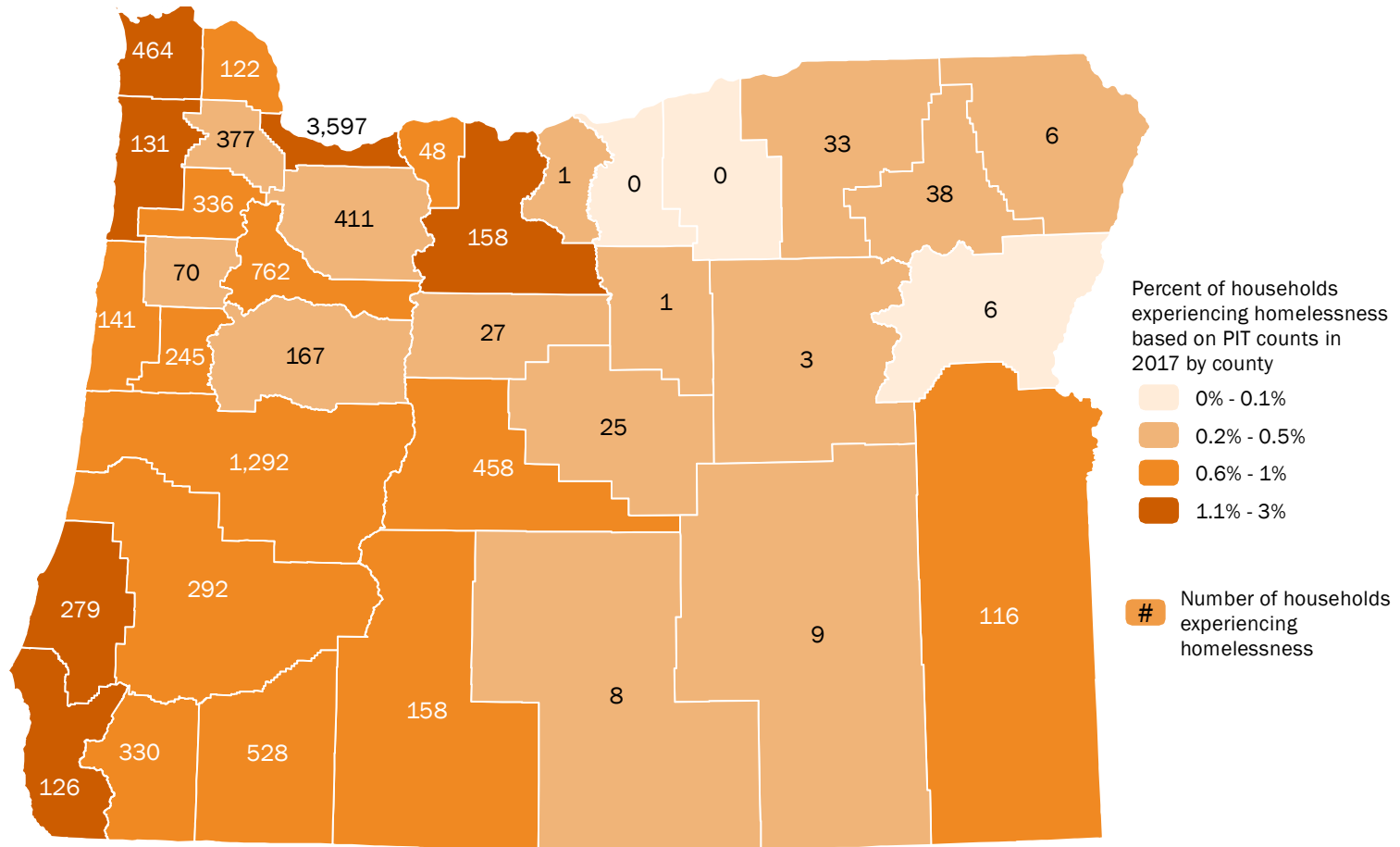
**Invest in permanent supportive housing, a proven strategy to reduce chronic homelessness and reduce barriers to housing stability.**

## ***2019-2023 Goal***

OHCS will fund the creation of permanent supportive housing to improve future long-term housing stability for 1,000 or more vulnerable Oregonians.



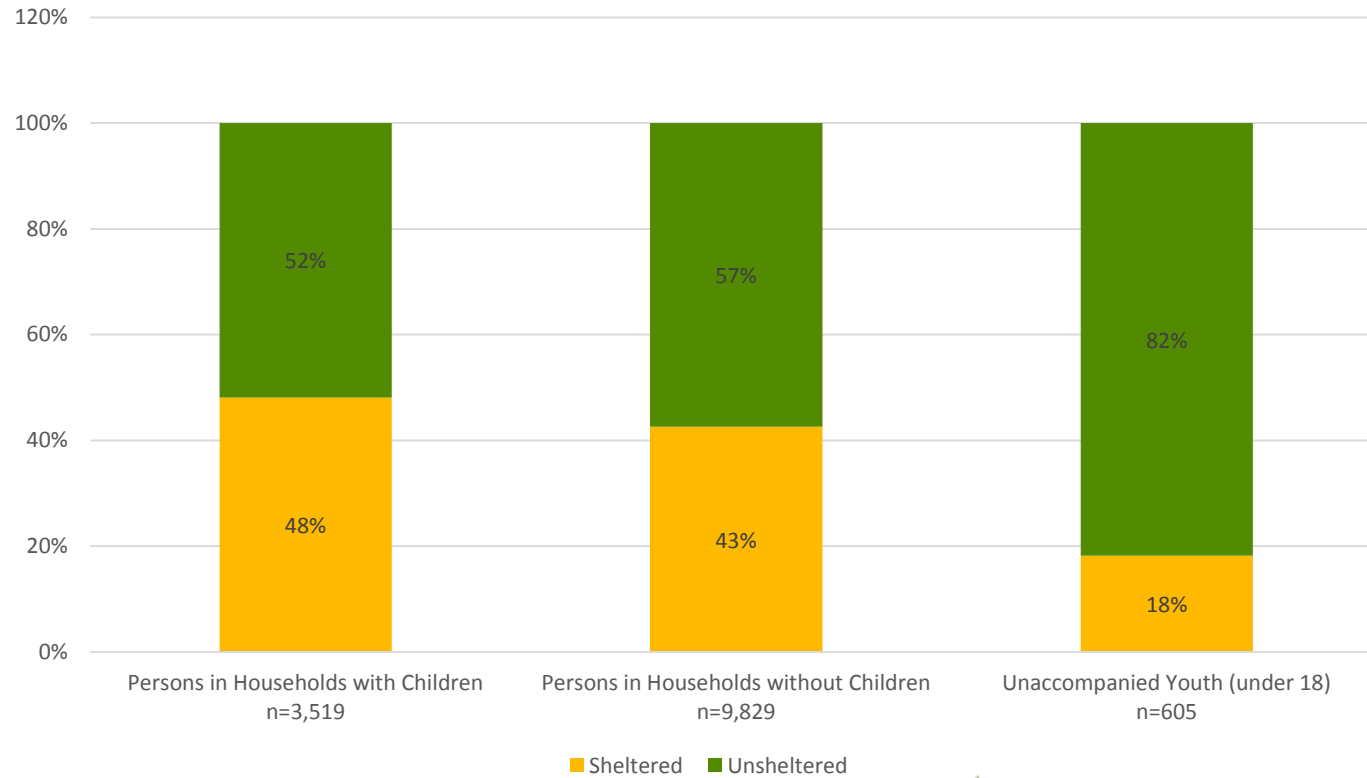
# Point-in-Time 2017



# Point-in-Time 2017

Total Count of Homeless Individuals = 13,953

Total Count of Chronically Homeless = 3,387



# Populations Experiencing Homelessness

Profiles	% of Homeless Pop	% of Total Pop	Difference
Hispanic	11%	12.3%	-1.3
White	81.2%	85.1%	-3.9
Black	6.0%	1.8%	4.2
Asian	0.6%	4.0%	-3.4
Native American	4.2%	1.2%	3
Pacific Islander	1.2%	0.4%	0.8
Two or More	6.8%	4.1%	2.7

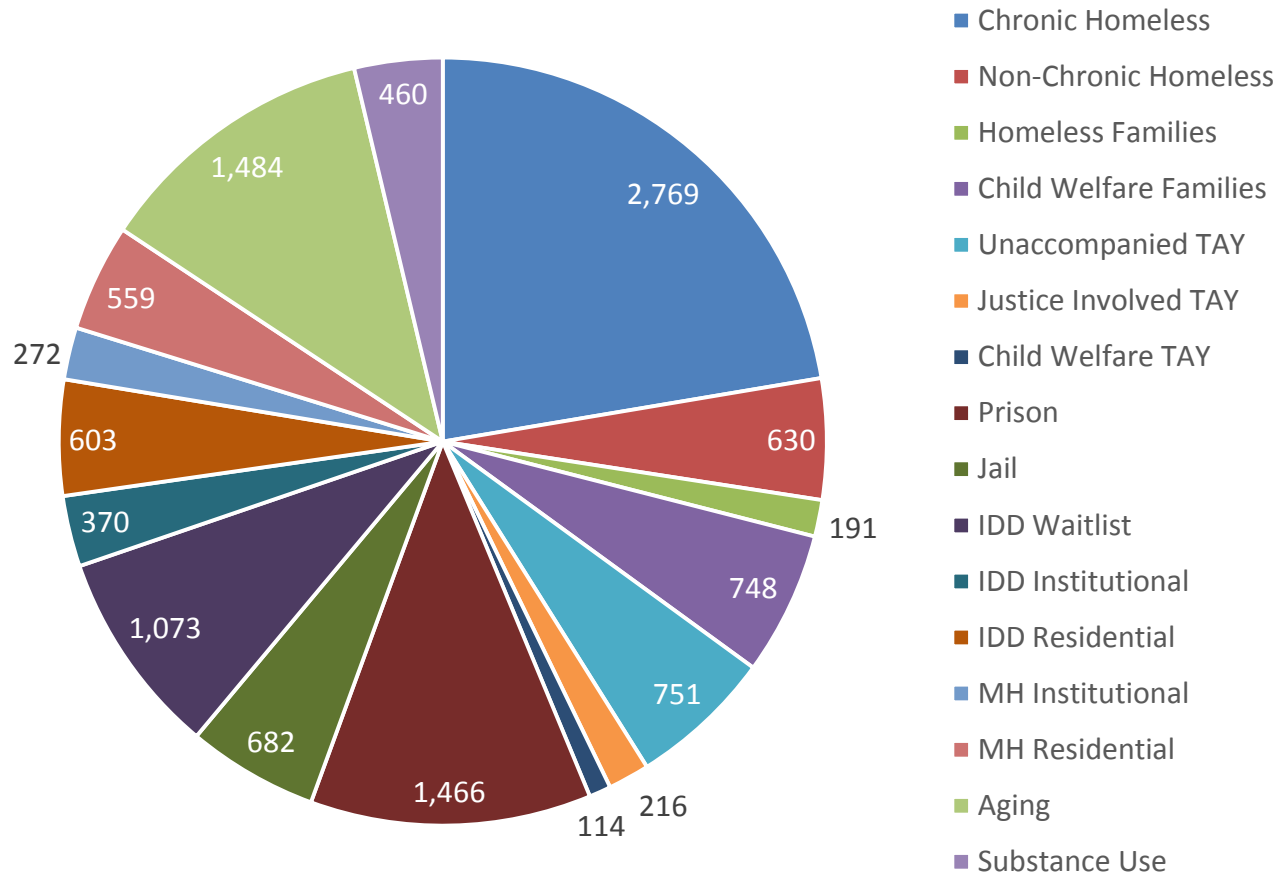


# Populations Experiencing Homelessness

Profiles	% of Homeless Pop	% of Total Pop	Difference
Rural	27.1%	21.7%	5.4
Urban	72.9%	78.3%	-5.4
Households with Children	29.5%	31.5%	-2.0
Veterans	9.0%	7.8%	1.2



# Need for Permanent Supportive Housing



# Policy Priority: Permanent Supportive Housing

**Invest in permanent supportive housing, a proven strategy to reduce chronic homelessness and reduce barriers to housing stability.**

## ***2019-2023 Goal***

OHCS will fund the creation of permanent supportive housing to improve future long-term housing stability for 1,000 or more vulnerable Oregonians.





# Policy Priority: Permanent Supportive Housing

## *Implementation Strategies*

- Expand the pool of resources for PSH
- Make housing development dollars from existing sources available for PSH
- Lead in identifying barriers to production and operation of PSH
- Coordinate with the PSH strategies of local partners
- Support implementation of the State Supportive Housing Workgroup's recommendations
- Partner with cross-sector providers to target interventions to the most frequent users of services



# Statewide Supportive Housing Strategy Workgroup (SSHWSW)

- 20 members from across Oregon including housing developers, Community Action Agencies, behavioral health providers, criminal justice system, CCO's, hospitals, tribal representatives, Continuum's of Care, Housing Authorities
- Began meeting in July of 2017
- Jointly staffed by OHCS and OHA
- Technical Assistance Collaborative has been providing consultation to the SSHSW
- Final SSHSW recommendations to be made in November 2018



# SSHSW DRAFT Recommendations: Guiding Principles

1. PSH should be expanded and sustained by pursuing new resources and maximizing use of existing capital, rental assistance, service funding and sources of flexible funding to remove barriers to housing.
2. PSH, including housing and supports, should be accessible regardless of the individual's or family's geographic location.
3. PSH programs should ensure equity and operate with respect for and competence to serve people in the racial, ethnic, cultural, language, sexual orientation, gender and other contexts within which they live.
4. The state should align new and existing supportive housing with PSH best practices.
5. Collaboration and partnerships at the state and local level are critical to effectively expand and sustain PSH.
6. PSH program design should be data-driven. PSH policies and procedures should be implemented in accordance with evidence-based practices and evolving best practice knowledge.
7. Target populations should be prioritized, but units should never be left vacant.
8. It is generally best practice for housing agencies to develop and manage the housing and for service agencies to develop and deliver services. The SSHSW acknowledges that in non-metro and rural areas where there are fewer organizations to implement programs, this separation of roles may be difficult.



# SSHSW DRAFT Recommendations

## Recommendation Categories

1. Strengthening cross agency collaboration and coordination
2. Expand PSH through new and existing housing and service resources
  1. Capital
  2. Rental Assistance
  3. Tenancy Support Services
3. Training and technical assistance to build PSH capacity
  1. Housing
  2. Tenancy Support Services

Full list of DRAFT recommendations available at:

<https://www.oregon.gov/ohcs/Pages/supportive-housing-workgroup.aspx>



# SSHSW Early Wins

- Support of application for Housing Authority Mainstream Housing Vouchers
  - Barrier removal package and service coordination provide by OHCS and OHA
  - 366 vouchers awarded to 8 Housing Authorities across Oregon
  - Additional Mainstream Vouchers are coming (approximately \$200 million more)
- CCO 2.0 Social Determinants of Health
- Priority in the Statewide Housing Plan
- SSHSW recommendations will be finalized in November 2018



# 2019 Legislative Session

- \$18.7 million request for PSH
  - Joint Policy Option Package between OHCS and OHA
  - Includes capital, rental assistance, services and technical assistance
  - Governor Brown's Housing Policy Agenda increases this request to \$20 million
- Historical \$370 million included for housing and homelessness in Governor Brown's Housing Policy Agenda
  - Includes new production, preservation, acquisition, homelessness, PSH, rural housing
- What can you do in 2019?



# Next Steps

August

**HSC briefing**  
Summarize input on priorities & implementation ideas

**ET / Project Team Workshop:**  
Refining strategies & implementation actions

80% Draft

September

**HSC briefing**  
Summarize refined priorities and implementation actions

**Key reviewer work session**  
Comments on 80% draft

October

**ET / key reviewer check-in**  
(phone/ screen-share)  
Comments on 100% draft & Plan Summary

100% Draft

Nov

**Public Review Draft + Plan Summary**

Web survey



## Questions?

